

Oceanside's "Season of Swellness" Ramps Up with Fall Fun

Oceanside, Calif. (October 2024) — As summer winds down, Oceanside ramps up and moves full gear into its "[Season of Swellness](#)." Smaller crowds, bigger waves, and epic events make fall as swell a time as ever to visit O'side.

Family-Friendly Fall Break

With tons of fun activities for all ages, it doesn't get more family-friendly than Oceanside! Get the whole crew outdoors to experience pleasant fall weather with autumnal outings like the festive Pumpkin Patch at [Mellano Farm Stand](#) or get a bird's eye view of the coast with Oceanside's newest thrilling adventure [Top Gun Parasail](#), creating unforgettable memories for family members age 6 and up. [Frontwave Arena](#), the brand new sports and entertainment venue, is home to NBA G-league team the San Diego Clippers and 16-time champion San Diego Sockers and brings the best and brightest names in music of all genres, headline comedy, family shows, and community events. Get a 'Taste of North County' from the arena's premium offerings of locally-loved food and beverage vendors like Oceanside's Tanner's Prime Burgers, artisanal pizza from Gelatti & Peccati, or world-famous Cardiff Seaside Market's Tri Tip Nachos. Infuse your family vacation with a little culture at [Oceanside Museum of Art](#), where admission is always free for kids under 18. Explore OMA's coastal-themed exhibition, [Transformative Currents: Art and Action in the Pacific Ocean](#), then stay after hours for the return of their epic [ART AFTER DARK](#) party on Saturday, October 26, from 6:00 – 10:00 pm to watch the museum transform into an ocean-inspired wonderland for a night of art and fashion with a larger-than-life costume contest, live entertainment, and a runway show that allows guests to show off their creativity. Book your trip in October to take full advantage of [Kids Free Month](#) where kids under 12 can eat, stay and play for free at many of Oceanside's top destinations and attractions.



South Morro Hills Agricultural District



Frontwave Arena

Beer

Oceanside's food scene, known near and far for its particular brand of "flip flop" fine dining, is always evolving. Two-story beachside restaurant [The Surf Club](#) is now under new ownership by Oceanside locals Kevin and Alvin Mansour who are planning a full renovation in 2025. The Surf Club serves quintessential beach eats including tacos, salads, bowls, and more, along with live music Fridays through Sundays on the rooftop and ground floor. Just in time for Oktoberfest celebrations and



fall beer-cations, [Visit Oceanside](#) and local brewery, [Craft Coast](#), launched a collaboration that captures the essence of Oceanside and its vibrant craft beer scene. Concocted by the iconic brewers at Craft Coast, "Oceanside O'iginal" is a tropical, citrusy Cali-pilsner, a perfect pair for a typical O'side day: sun, sand and a brew in-hand. The collaboration with Visit Oceanside introduces a limited-edition can design that reflects Oceanside's bright, welcoming personality, fun surf culture, and laid-back attitude featuring playful elements such as a surfing taco alongside graphics of iconic O'side landmarks, including the beloved Oceanside Pier. The cans are available at Craft Coast locations and retail spots throughout Oceanside including Mission Pacific Beach Hotel.

October is also for the oenophiles! [Valle](#), Oceanside's Michelin-starred restaurant helmed by Executive Chef Roberto Alcocer, will be hosting the inaugural [O'Wineside event](#) on October 22nd, featuring 25+ premier Mexican wineries, gourmet bites like Baja oysters, Sterling Caviar, and Jamon Iberico, all set against the stunning backdrop of the Pacific Ocean. South Oceanside adds another eating and drinking hotspot this fall with the opening of [Merenda Wine Bar](#). Created by Oceanside local Aaron Crossland and his wife Lauren, Merenda will bring a slice of Europe with a wine program featuring Old World classics and selections from emerging regions as well as seasonal small plates and house-made salumi.



All-Ages Active Outdoor Events

On November 2nd, [Bike the Coast](#) returns, bringing together first-time riders, experienced groups, and every type of cyclist in between to ride routes of 7, 15, 24, 50, or 100 miles on historic Highway 101.



Travel through Oceanside, Carlsbad, Encinitas, Solana Beach, and Del Mar, beginning and ending with a celebration at the Oceanside Pier with food, craft beer, live music, expo shopping, and fun. [Valley Arts Festival](#) celebrating history and culture of Oceanside's native Luiseno people returns November 16 to Oceanside's Heritage Park. The outdoor festival for all ages includes traditional food, dance and crafts such as basket weaving, Native American flute, gourd painting, Indian fry bread and more. And O'side's "move your feet before you eat" Thanksgiving tradition continues with [Oceanside's 19th Annual Turkey Trot 5K Run/Walk & Kids Run](#). The event offers a costume contest, the largest teams competition, fabulous live entertainment on the course, and

finisher medals for all participants. Free digital photos, medals, shirts, and live results to all registered participants. The event has raised over \$470,000 for nonprofits that serve O'side residents.

For more about what's new in Oceanside, visit www.visitoceanside.org.

ABOUT VISIT OCEANSIDE

Visit Oceanside Conference and Visitors Bureau is the trusted travel authority for Oceanside, California. As Oceanside's official tourism marketing organization, Visit Oceanside promotes travel to the city for both leisure and group visitors. The organization influences about one-third of the \$589 million that is generated by visitor spending in Oceanside each year, which supports nearly 3,900 jobs. Visit Oceanside also operates one of the state's official California Welcome Centers. With just one stop, visitors can find local, regional and state maps, purchase discount tickets to major Southern California attractions, make hotel reservations or shop for the perfect California keepsake. The Visit Oceanside CVB and California Welcome Center- Oceanside are conveniently located just off Interstate 5 at 928 North Coast Highway. For more information, please call (800) 350-7873 or visit www.visitoceanside.org

ABOUT OCEANSIDE

Perfectly situated between metropolitan San Diego and Los Angeles, Oceanside is a quintessential California coastal escape that includes wide sandy beaches, a quaint New England-style harbor, historic wooden pier and charming bungalow neighborhoods. O'side (as locals affectionately call it) is a destination of discovery where visitors can explore everything from California history at the "King of Missions" to surf culture at the California Surf Museum and awe-inspiring sea life through exciting ocean adventures. This playful and fun destination thrives on taking recreation to the next level and boasts world-class surfing, skateboarding, bike riding, boating and even skydiving. A flourishing farm-to-table food and craft beer, wine and spirit scene reflects Oceanside's creative and infectious local spirit, as do exciting arts and culture programs that earned Oceanside one of just 14 California Cultural District designations in 2017. Classically charming, eclectic and always genuine, Oceanside is an ideal place to stay and a true O'iginal. www.visitoceanside.org

###

Media Contact:

Visit Oceanside
Shae Geary
Director of PR & Corporate Communications
Phone: 619-259-5872
shae@visitoceanside.org

FOLLOW US

