



NEWS RELEASE

What's New in Oceanside Summer 2024

Oceanside, Calif. (June 2024) — Home of Harbor Beach, which was named as a winner in USA TODAY's 2024 [Readers' Choice Award](#) for [Best Beach in California](#), Oceanside is gearing up for a summer full of fun for O'Side locals and out-of-towners.

New in Seasonal Food Offerings

The summer season brings fresh locally grown offerings at [Mellano Farm Stand](#). They'll be hosting their annual Strawberry Festival June 1 & 2 and June 8 & 9 and Watermelon Festival July 13 & 14 and July 20 & 21. Due to the immense popularity of the events, they have extended each festival to two weekends so more families can join the u-pick, tractor rides, flower fields, bounce houses, kids' crafts and more. Each Sunday 8am to 2pm (or until sold out), the Oceanside Harbor is home to the new [Harbor Fisherman's Market](#). Find fresh seasonal catches like spot prawns, spiny lobsters and bluefin tuna caught off the California coast. [Handel's Ice Cream and Visit Oceanside](#) have teamed up to offer three delicious ice cream flavors inspired by the vibrant beach destination. The limited-edition partnership launched June 1, 2024 at the Handel's Oceanside location, just in time for the summer heat. The collaboration series includes unique flavor profiles fit for every customer's taste inspired by Oceanside, including richness found in the s'mores inspired "All Out O'side," banana cream pie fruity notes in "O'side O'iginal," and nutty flavor of Taro root in the "Think O'iginal."

New in Outdoor and Recreation

[Oceanside Adventures](#) has added a new vessel to their fleet for luxury whale watching and dolphin cruises. NALA, the newly launched state-of-the-art catamaran, boasts a 63-foot deck that can hold up to 118 passengers and offers a special second story VIP viewing area available for group buy-outs. The vessel also features a custom wrap by internationally renowned marine life artist Wyland depicting a blue whale mama and calf. NALA will be in daily, year-round operation running the company's popular two-hour trips exploring the Southern California coastline as well as private charters.

New in Sports and Entertainment

Oceanside's epic weather and consistent waves makes it the perfect location for surf-centric events. This summer O'Side will again serve as the backdrop for a handful of surf events culminating in the return of the [Super Girl Surf Pro & Music Festival](#) featuring world-class female surf athletes September 20-22. This year's action-packed festival welcomes California's defending champion Sawyer Lindblad and 140+ top female surf pros, free concerts including performances by Sean Kingston, Aloe Blacc, Bea Miller and Beach Weather as well as numerous family-friendly activities. Other beach sports events this summer include the [39th Annual Oceanside Longboard Surf Contest](#) (August 9 - 11), the [World Bodysurfing Championships](#) (August 17-18) and the [7th Annual U.S. Open Adaptive World Championships](#) (September 5 - 8).

[Frontwave Arena](#), Oceanside's new multi-purpose sports and entertainment venue, is ushering a new era of entertainment with the announcement of its grand opening and first event for September 17th, 2024. The [Gold Over America Tour](#) starring Simone Biles, the most decorated American gymnast in history, will begin its more than 30 U.S. arena shows at Frontwave Arena. Tickets for the debut event are currently on sale. Anchored by the spirit of competition and community engagement, Frontwave Arena will be a versatile venue that caters to a wide range of sports, entertainment, and community events. The arena will host 7,500 fans and feature craft food concessions, bars, premium seating, and an outdoor plaza.

New in Arts and Culture

This summer [Street Level](#), the celebrated block party series from [Oceanside Museum of Art](#) (OMA), returns with five exhibition-themed events. Visitors can enjoy an O'iginal experience with the artists, innovators, and entrepreneurs at OMA's biggest social event series of the summer. OMA also welcomes a new exhibit in partnership with [PST ART: Art & Science Collide](#) called *Transformative Currents: Art and Action in the Pacific Ocean*, opening August 17th. Works in diverse media by 21 contemporary artists are organized around the theme of ocean currents, which traverse the Pacific and suggest fluidity, interconnectivity, and collective responsibility. Each project addresses a specific issue affecting the coastal environment. In addition to the Oceanside exhibition, there will be two satellite presentations at the (OCMA) in Costa Mesa and in Newport Beach.

Oceanside's own [California Surf Museum](#) is also welcoming a new 'blast from the past' exhibit this summer with their "Stars, Cars & Guitars" which reflects on surfing's ascendance as a cultural touchstone from 1958 to 1965. From iconic record albums, period surfboards, fashion artifacts, seminal photographic images and memorabilia, visitors will get a clearer sense of why this era is considered the "golden age" of surfing and the surfing lifestyle.

For more about what's new in Oceanside, visit www.visitoceanside.org.

About Oceanside

Perfectly situated between metropolitan San Diego and Los Angeles, Oceanside is a quintessential California coastal escape that includes wide sandy beaches, a quaint New England-style harbor, historic wooden pier and charming bungalow neighborhoods. O'side (as locals affectionately call it) is a destination of discovery where visitors can explore everything from California history at the "King of Missions" to surf culture at the California Surf Museum and awe-inspiring sea life through exciting ocean adventures. This playful and fun destination thrives on taking recreation to the next level and boasts world-class surfing, skateboarding, bike riding, boating and even skydiving. A flourishing farm-to-table food and craft beer, wine and spirit scene reflects Oceanside's creative and entrepreneurial spirit, as do exciting arts and culture programs that earned Oceanside one of just 14 California Cultural District designations in 2017. Classically charming, eclectic and always genuine, Oceanside is an ideal place to stay and a true O'iginal. www.visitoceanside.org

About Visit Oceanside

Visit Oceanside Conference and Visitors Bureau is the official tourism marketing organization in Oceanside, Calif., promoting travel to the city for both leisure and group visitors. The organization influences about one-third of the \$568 million that is generated by visitor spending in Oceanside each year, which supports nearly 3,500 jobs. Visit Oceanside also operates one of the state's official California Welcome Centers. With just one stop, visitors can find local, regional and state maps, purchase discount tickets to major Southern California attractions, make hotel reservations or shop for the perfect California keepsake. The Visit Oceanside CVB and California Welcome Center- Oceanside are conveniently located just off Interstate 5 at 928 North Coast Highway. For more information, please call (800) 350-7873 or visit www.visitoceanside.org.

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