



Handel's Ice Cream Oceanside Introduces Summer Flavors In Collaboration with Visit Oceanside

Heading into summer and National Ice Cream Day, visitors can savor three O'side inspired flavors from Handel's celebrating the city's unique and lively culture

SAN DIEGO, Calif. (June 2024) - [Handel's Ice Cream](#) and [Visit Oceanside](#) have teamed up to offer three delicious ice cream flavors inspired by the vibrant beach destination. The limited-edition partnership will launch June 1, 2024 at the Handel's Oceanside location, just in time for the summer heat. Visit Oceanside's and Handel's collaboration series includes unique flavor profiles fit for every customer's taste, including richness found in the "All Out O'side," fruity notes in "O'side O'iginal," and nutty flavor of the "Think O'iginal."

Customers will not only enjoy a taste of Oceanside's off-beat personality and classic vibe in every bite but will also support Oceanside's coastal environment with each purchase. A percentage of sales will benefit a city project that aims to restore dunes to Oceanside's coastline. Once prolific along the California coast, dunes are a proven best practice in natural sand retention. They also promote biodiversity and valuable habitat for a myriad of wildlife species.

"Handel's is one of our most popular downtown ice cream shops and a natural partner for showcasing Oceanside's originality," said Visit Oceanside CEO Leslee Gaul. "Indulging in one of these three delicious ice cream flavors is guilt free since you'll be giving back to the community too. And, if you want to experience all three flavors at once, try the sampler option that includes the three Oceanside flavors, plus a bonus flavor of your choice."

"All Out O'side" captures the essence of beach bonfires with an irresistible s'mores flavor. Inspired by unforgettable beach bonfires along the O'side coastline, where friends and families gather to roast marshmallows under the starlit sky, "All Out O'side" is a tribute to those warm, magical nights. Each scoop brings the essence of a classic s'more with graham cracker ice cream accompanied by a marshmallow ripple, chocolate chips, and mini marshmallows.

The **"O'side O'iginal"** is a nod to sunny days, an adventurous spirit, and the region's laid-back vibe. Made with real bananas, marshmallow ripple and sugar cookie gems, each bite is bursting with unexpected delight.

“Think O’riginal” celebrates the rich heritage and cultural diversity of Oceanside, which includes a large Asian Pacific Islander population. Boasting a vibrant purple hue plus a unique flavor profile of taro root with a hint of ube, this flavor is both surprising and delightful.

Steps away from the iconic boardwalk and buzzing downtown, Handel’s Oceanside location is a summertime staple to locals and visitors. With flavors made daily and in-store, Handel’s offers deliciously delectable ice cream with quality you can taste. The three Visit Oceanside flavors will be available starting June 1.

Oceanside’s Handel’s Ice Cream is located at 228 N Coast Hwy, Oceanside, CA 92054.

About Oceanside

Perfectly situated between metropolitan San Diego and Los Angeles, Oceanside is Southern California’s most authentic beach town. Visitors enjoy a quintessential California coastal escape that includes wide sandy beaches, a quaint New England-style harbor, historic wooden pier, and charming bungalow neighborhoods. O’side (as locals affectionately call it) is a destination of discovery where visitors can explore everything from California history at the “King of Missions” to surf culture at the California Surf Museum and awe-inspiring sea life through exciting ocean adventures. This playful and fun destination thrives on taking recreation to the next level and boasts world-class surfing, skateboarding, bike riding, boating and even skydiving. A flourishing food and craft beer scene reflects Oceanside’s creative and entrepreneurial spirit, as do exciting arts and culture programs that highlight the city’s history, diversity and friendly, laid-back attitude. Classically charming, eclectic, and always genuine, Oceanside is an ideal place to stay and a true O’riginal. www.visitoceanside.org

About Visit Oceanside

Visit Oceanside Conference and Visitors Bureau is the trusted travel authority for Oceanside, California. As Oceanside’s official tourism marketing organization, Visit Oceanside promotes travel to the city for both leisure and group visitors. The organization influences about one-third of the \$589 million that is generated by visitor spending in Oceanside each year, which supports nearly 3,900 jobs. Visit Oceanside also operates one of the state’s official California Welcome Centers. With just one stop, visitors can find local, regional and state maps, purchase discount tickets to major Southern California attractions, make hotel reservations or shop for the perfect California keepsake. The Visit Oceanside CVB and California Welcome Center- Oceanside are conveniently located just off Interstate 5 at 928 North Coast Highway. For more information, please call (800) 350-7873 or visit www.visitoceanside.org