



AGENDA

Courtyard by Marriott Oceanside
Thursday, April 18, 2024
10:00 a.m.-12:00 p.m.

- I. Welcome
 - a. Introductions
- II. Public Comment
- III. Guests Presenters
 - a. Councilmember Rick Robinson
- IV. Action Items:
 - a. March Financials
 - b. March Minutes
- V. Information Items
 - a. Staff Reports
 - b. VO updates: STMP, FY 25 Business Plan, Annual Tourism Summit
 - c. Liaison Updates
 - d. Board Roundtable
 - e. Next Board Meeting: Thursday, April 18, 2024
 - f. Citywide Events: USYS National League P.R.O., May 3-7; Express Cup, May 10-12; Scholastic Middle School State Champs, May 11-12; Manchester City Cup, May TBD and Buffalo Alley Trail Run Camp Pendleton, May TBD; Pride at the Beach, June 1; Rebel Showcase, June 1-2; Legends Lacrosse, June 8-10; Run to Radar Camp Pendleton, June TBD; SLR Mission Indians Tribal Powwow, June 8-9; USA Surfing Championships and Team Trials, June 11-15; Race Across America, June 11-15; San Diego County Fair, June 12-July 7; Beach Soccer Championships, June 21-23.

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at last 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Leslee Gaul at 760.721.1101 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Vision Statement: Vibrancy meets Authenticity, in Southern California's Most Creative Coastal Destination
The Mission of *Visit Oceanside* is to unite our community's tourism businesses to generate visitor spending that will positively impact jobs, tax revenues, the coastal environment and the quality of life for the City of Oceanside.