

**NEWS RELEASE** 

# What's New in Oceanside Spring 2024

**Oceanside, Calif. (March 2024)** — Named a <u>Best City Getaway</u> in the *Sunset Magazine* 2023 Travel Awards, Oceanside continues to rack up the accolades and offers plenty of new discoveries for visitors to enjoy in 2024.

## **New in Travel Planning**

Visit Oceanside's new <u>Oceanside Activity Marketplace</u> makes it easy for visitors to plan activities for their Oceanside getaway, including purchasing tickets to some of the city's best attractions, tours and experiences. From whale watching and surf lessons to art galleries and indoor skydiving, the activity marketplace is a one stop shop to the best of Oceanside.

Getting to Oceanside is also becoming more convenient for visitors traveling from across the country. The new <u>Breeze Airways</u> offers direct flights from Cincinnati, Ohio; Jacksonville, Florida; Norfolk, Virginia; Raleigh-Durham, North Carolina; and Pittsburgh, Pennsylvania all of which are new routes for San Diego. This spring, <u>Alaska Airlines</u> debuts a new nonstop direct flight from Atlanta to San Diego.

#### New in Dining

There's a new bird in town, <u>Green Cheek Beer Co</u>. is flying south and headed to Oceanside to take over the location previously home to Bagby Beer. Bagby Beer founders will continue to be involved with Jeff Bagby serving as head brewer. <u>Little Fox Cups & Cones</u> is now open at the Freeman Collective in South Oceanside and features fresh scratch-made artisan ice cream, including close to 20 rotating flavors available in scoops, ice cream flights, and pints-to-go. San Diego favorite <u>Pannikin Coffee & Tea</u> continues its tradition of transforming historic buildings into hip coffee houses with the opening of its first Oceanside location in the historic two-story brick structure known as the Bunker House, which dates back to the 1880s.

## New in Outdoor and Recreation

Padel has made its way to Oceanside through <u>Padel California</u>, an innovative sports company bringing thrilling and fast-paced sports to California. Padel is a racket sport with a dynamic and strategic game played on a court slightly larger than pickleball with faster balls that can be hit off court walls. Padel California offers lessons, courts, gear and more. Pickleball options are also expanding in Oceanside. <u>Arrowood Golf Course</u> recently opened six brand new courts free for <u>social club</u> members and soon to be open to non-member play for an hourly fee.

## New in Art and Music

Vinyl and music enthusiasts can immerse themselves in curated tracks, Mediterranean bites and refreshing beverages from gourmet coffee to cleverly crafted cocktails at the new <u>Sound by</u> the <u>Sea</u> listening room that was founded by musician and sound engineer Dominique Vanheck. Images of Oceanside over the last decade are part of a new <u>photography exhibit</u> premiering on March 9 at the Oceanside Museum of Art. The museum collaborated with *Osider Magazine* photographer Zach Cordner for a unique showcase of local people, places and personalities. Also debuting at the museum is the <u>Ving Simpson</u> exhibit featuring paintings and sculptures from Simpson's Oceanside studio created between 1994-2023, including a colorful mix of symbolic forms, representations of abstract thought, and expressions of shared universal mysteries. At the museum's satellite gallery, OMA West at The Seabird Resort, visitors can discover a new exhibit entitled <u>Baja Silvestre</u>. Translating to Wild Baja, the presentation is a visual and conceptual exploration of the intricate relationships between nature and myth that define the essence of the Baja.

## New for Groups & Weddings

<u>Rage Escape Rooms</u> has created a new space for team building with friends, families and even corporate groups. Participants can release stress, frustration and pent-up emotions as they smash items in a safe space. <u>Jeune Perche</u> is Oceanside's newest wedding venue specializing in an intimate, tailor-made wedding experience. Located in the beautiful South Morro Hills agricultural region of Oceanside, the boutique venue offers a European-style estate on over 10 acres of rolling hills with panoramic views, breathtaking sunsets and light ocean breezes.

## Upcoming Events: IRONMAN, Beach Soccer, RAAM, Garden Tour, Pride, & Powwow

Oceanside is gearing up to welcome several exciting sports events this spring. April brings athletes from across the globe who return to Oceanside to compete in the <u>Oceanside</u> <u>IRONMAN 70.3</u>, which was recently named in the top two for favorite courses globally among competitors. In May, the <u>Beach Soccer Championships</u> returns to Oceanside Harbor and will feature youth, adult amateur and adult pro women's and men's beach soccer as well as vendors, the BeSoCha Cantina and more. <u>Race Across America</u>, one of the longest running

endurance bike races, kicks off in June from Oceanside to begin the trek to the finish line in Atlantic City.

Those more interested in nature and cultural celebrations can explore the flora and fauna of Oceanside at the 20th annual California Native Plant Garden Tour sponsored by the <u>Oceanside</u> <u>Coastal Neighborhood Association</u> and <u>Buena Vista Audubon Society</u>. This free 1.5-mile walking tour showcases over 18 native plant gardens in downtown Oceanside. Oceanside <u>Pride by the Beach</u> returns on June 1 with a free family festival in downtown. The San Luis Rey Band of Mission Indians is hosting its 24th annual <u>Powwow</u> on June 8 and 9 at San Luis Rey Mission. This two-day Powwow brings together the community with dancers, drums, food booths, arts and crafts and more.

For more about what's new in Oceanside, visit www.visitoceanside.org.

#### About Oceanside

Perfectly situated between metropolitan San Diego and Los Angeles, Oceanside is a quintessential California coastal escape that includes wide sandy beaches, a quaint New England-style harbor, historic wooden pier and charming bungalow neighborhoods. O'side (as locals affectionately call it) is a destination of discovery where visitors can explore everything from California history at the "King of Missions" to surf culture at the California Surf Museum and awe-inspiring sea life through exciting ocean adventures. This playful and fun destination thrives on taking recreation to the next level and boasts world-class surfing, skateboarding, bike riding, boating and even skydiving. A flourishing farm-to-table food and craft beer, wine and spirit scene reflects Oceanside's creative and entrepreneurial spirit, as do exciting arts and culture programs that earned Oceanside one of just 14 California Cultural District designations in 2017. Classically charming, eclectic and always genuine, Oceanside is an ideal place to stay and a true O'riginal. www.visitoceanside.org

#### **About Visit Oceanside**

Visit Oceanside Conference and Visitors Bureau is the official tourism marketing organization in Oceanside, Calif., promoting travel to the city for both leisure and group visitors. The organization influences about one-third of the \$568 million that is generated by visitor spending in Oceanside each year, which supports nearly 3,500 jobs. Visit Oceanside also operates one of the state's official California Welcome Centers. With just one stop, visitors can find local, regional and state maps, purchase discount tickets to major Southern California attractions, make hotel reservations or shop for the perfect California keepsake. The Visit Oceanside CVB and California Welcome Center- Oceanside are conveniently located just off Interstate 5 at 928 North Coast Highway. For more information, please call (800) 350-7873 or visit <u>www.visitoceanside.org.</u>