



AUTHENTICALLY ELEVATED OCEANSIDE

While Oceanside is a laid-back beachfront destination, it boasts a collection of splurge-worthy and immersive experiences to elevate any vacation including beachfront resorts, indulgent spa treatments, custom tours, and Michelin-starred dining.

Award-Winning Lodging

Right on the coast of Southern California, Oceanside's two beach resorts offer guests stunning ocean views and Instagram-worthy resort experiences. [The Seabird Ocean Resort and Spa](#) is a great place for families, couples and friends. Rooms are colorful, plush and beachy with the ultimate experience going to the Estate Suite. Located on the sixth floor, this spacious suite spans 1,241 square feet and includes an expansive furnished patio, two unique bedrooms, two full bathrooms, a separate living area, a reading nook, and beautiful views of the Pacific Ocean. The Seabird is also home to [Sunny's Spa & Beauty Lounge](#), voted No. 2 Best Hotel Spa in the country by USA Today and featuring an ocean view relaxation lounge, range of services including massages, facials, reiki, manicures, pedicures and more, plus The Cove, an active relaxation room combining a dry warming space, cooling mist and an aromatherapy sanarium.

Located right next door is The Seabird's sister property [Mission Pacific Beach Resort](#). This chic hotel with modern designs was voted the top hotel in San Diego by Conde Nast Traveler's Reader's Choice Awards. Mission Pacific Beach Resort has sweeping views of the Pacific Ocean that can be enjoyed from private guest room balconies. All rooms feature custom furnishings, original art, and a luxurious, spa-inspired bath, but the 1,290 square-foot Ethereal Suite takes it next level with amazing vistas of the sea, two king beds, two and a half bathrooms, extra living spaces, kitchenette and minibar with complimentary gourmet snacks. Mission Pacific Beach Resort also has an elegant rooftop bar and pool for gorgeous ocean sunset views and an evening of bespoke cocktails, live music, and dancing under the stars.

Exceptional Cuisine

Oceanside is no stranger to Michelin recognition. The city is home to the Michelin Starred [Valle](#), by Executive Chef Roberto Alcocer, which was also named one of Esquire's [Best New Restaurants](#), serving a seasonal prix-fixe eight-course tasting menu paired with the best of Valle's robust wine collections. Tucked away along the historic Coast Highway is another Michelin-recognized establishment, [Dija Mara](#). With Chef Jason Ambacher in the kitchen, Dija Mara focuses on Balinese fusion using a mix of Southeast Asian flavors with Western flair and Japanese cooking techniques. In the up-and-coming design district,

[Matsu](#) offers modern Japanese cuisine in an edgy but elevated setting. From Chef William Eick, Matsu is centered around a fixed menu that constantly changes with the seasons and availability in Oceanside.

Specialty Tours and Experiences

Oceanside is known as one of Southern California's most consistent surf spots, and visitors can book a one-on-one private surf lesson with numerous [surf schools](#) to be riding waves by the end of the day. Whitlock Surf Experience offers a two-hour, private [Surf Coach and Ocean Guide](#) experience that includes an introduction to local surf spots and tips for how to improve your surfing from a former pro.

Surfing goes next level with the opportunity to meet a local shaper and commission a custom surfboard. Visitors can pick from over a dozen top-tier surfboard manufacturers, many of which build their creations in an area called "Shaper's Alley." Some well-known shapers include Donald Takayama, Gary Linden ([Linden Surfboards](#)), Michael Baron ([Byrne Surfboards](#)), Jason Bennett ([Chemistry Surfboards](#)), Javier Huarcaya ([XTR](#)), Hank Byzak ([Pure Fun Longboards](#)), and Pat Mulhern (BYB Surfboards).

For visitors who prefer just relaxing on the water, a private excursion on a luxe catamaran or sport yacht is available out of Oceanside Harbor. Knowledgeable sea captains set the stage for [fun cruises](#) that include wildlife watching while enjoying the beautiful coastal waters.

Visitors can look as cool as they feel in Oceanside by opting for custom-crafted headwear from clothing brand [Brixton](#). The brand started in Oceanside, originally gaining a cult following for their stylish hats. Today, visitors can take home something stylish and unique with Brixton's custom hat experience at its flagship store in Oceanside's design district. The experience includes a consultation with a headwear artist, customizable hat, complimentary laser etching, steaming and a hat box.

Located in Oceanside, the [Titleist Performance Institute](#) offers private, custom golf fitting sessions from its team of experts. The experience is designed to improve overall player development using Titleist's innovative technologies for advanced equipment fitting, swing analysis, and science-based player conditioning.

For an unforgettable day trip, [Waverider Helicopters](#) offers a beautiful ride over the inland Southern California landscape and deposits visitors in Temecula, California wine country. After wine tasting and exploring the vineyards in this popular wine region, guests are whisked away back to Oceanside via helicopter. Visitors can also enjoy shorter coastal helicopter tours to soak in the best views of Oceanside and surrounding coast.

Luxe Transportation

For ultra-lux travel, visitors can book and charter a private jet or [Surf Air](#) via the nearby Carlsbad Airport for easy transport. Surf Air can easily pick up guests who are looking for an effortless way to get to and from Oceanside.