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THREE NEW BEACH HOTELS TO DEBUT IN OCEANSIDE BY SUMMER 2021

Hotel boom also includes major renovation of existing coastal property

Oceanside, Calif.- March 30, 2021—Oceanside, Calif., a vibrant beach destination just 40 minutes north of downtown San Diego, continues to add to its coastal cool with the debut of three upscale new hotels and a newly renovated hotel just in time for the summer season. The hotel boom adds luxe and coastal modern accommodations to its sought-after beach front, as well as a hip historic boutique experience in the heart of its downtown cultural district.

“These new and renovated hotels add to the exciting forward momentum in Oceanside and are a perfect complement to the flourishing local dining scene that has taken off in recent years,” says Leslee Gaul, CEO of Visit Oceanside. “We are thrilled for visitors to have more choices when it comes to where to stay so that they can more easily experience our wealth of unique offerings from arts and cultural programs to outdoor adventure and family-friendly fun.”

The Brick Hotel

Slated to open summer 2021, [The Brick Hotel](#) has reimagined a historic 1888 downtown building into a modern boutique hotel with peek ocean views that is ideally located near museums, theaters, restaurants and the popular Thursday-night Sunset market. Owned by a local Oceanside family, the property has been lovingly and diligently restored with much of the original brick façade preserved. With just 10 rooms, The Brick Hotel will cater to a digitally savvy traveler who values modern, self-serve convenience in a more intimate environment. It will also be one of the only dog-friendly hotels in the city with two rooms designated for those traveling with canine companions. The Brick Hotel experience also will introduce exciting new venues for both locals and guests that include a rooftop bar with ocean views, first-floor restaurant, local coffee bar and the newly opened [Frankie’s Cocktail Lounge](#), a swanky gathering place serving creative local cocktails. In addition, the hotel has partnered with Stone Tasting Room Oceanside, which is located just behind the property, to create direct access for hotel guests and provide food service to the popular local beer garden.

Mission Pacific Hotel

[Mission Pacific Hotel](#), a Joie de Vivre hotel, will be the first to open of two hotels that complete Oceanside’s long-awaited beach resort development fronting the picturesque historic pier and beach. Targeting a mid-May opening, Mission Pacific offers guests a laid back and bohemian-chic vibe with 161 guest rooms, a rooftop pool and bar, expansive meeting space and a

permanent art collection sourced by the Oceanside Museum of Art. The hotel will be home to Valle, the first stateside restaurant of celebrated Guadalupe Chef Roberto Alcocer. In addition, Oceanside's historic Top Gun house has also found a permanent home at the property and is undergoing an authentic restoration to debut as a curated outlet for locals and visitors to enjoy.

The Seabird Resort

Mission Pacific's sister property, [The Seabird Resort](#) by Destination Hotels, is also set to open late spring. This classic oceanfront resort boasts a relaxed, estate-by-the-beach vibe with 226 guest rooms— many with balconies and ocean views— an expansive pool with indoor/outdoor living room, and a rejuvenating spa featuring unique custom treatments. Ocean view meeting space, farm-to-table cuisine from Chef Kurtis Habecker and local art curated by the Oceanside Museum of Art round out the breezy seaside experience located just steps from the sand.

SpringHill Suites Oceanside Renovation

To complement the new hotel development, the surf inspired [SpringHill Suites Marriott Oceanside](#) is getting a makeover of its own. A nearly \$4 million investment has infused common spaces and guests rooms with an elevated and modern beachy vibe using natural textures, wood accents and muted tones of grays and blues. The first-floor game room is being transformed into "The Board House" featuring a variety of recreational items from surfboards to bikes and beach towels that allow guests to experience Oceanside's beach lifestyle and outdoor fun. Coastal artwork and surf culture vibe will be evident throughout the property, which caters to visitors seeking suite-like accommodations, comfort, value and a prime coastal location.

For more information on Oceanside, visit www.visitoceanside.org.

About Oceanside

Perfectly situated between metropolitan San Diego and Los Angeles, Oceanside is a quintessential California coastal escape that includes wide sandy beaches, a quaint New England-style harbor, historic wooden pier and charming bungalow neighborhoods. O'side (as locals affectionately call it) is a destination of discovery where visitors can explore everything from California history at the "King of Missions" to surf culture at the California Surf Museum and awe-inspiring sea life through exciting ocean adventures. This playful and fun destination thrives on taking recreation to the next level and boasts world-class surfing, skateboarding, bike riding, boating and even skydiving. A flourishing farm-to-table food and craft beer, wine and spirit scene reflects Oceanside's creative and entrepreneurial spirit, as do exciting arts and culture programs that earned Oceanside one of just 14 California Cultural District designations in 2017. Classically charming, eclectic and always genuine, Oceanside is an ideal place to stay and a true O'iginal. www.visitoceanside.org

About Visit Oceanside

Visit Oceanside Conference and Visitors Bureau is the official tourism marketing organization in Oceanside, Calif., promoting travel to the city for both leisure and group visitors. The organization influences about one-third of the \$415 million that is generated by visitor spending in Oceanside each year, which supports nearly 3,500 jobs. Visit Oceanside also

operates one of the state's official California Welcome Centers. With just one stop, visitors can find local, regional and state maps, purchase discount tickets to major Southern California attractions, make hotel reservations or shop for the perfect California keepsake. The Visit Oceanside CVB and California Welcome Center- Oceanside are conveniently located just off Interstate 5 at 928 North Coast Highway. For more information, please call (800) 350-7873 or visit www.visitoceanside.org

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