



AGENDA

Courtyard by Marriott
1401 Carmelo Drive, Oceanside, CA 92054
Endless Summer Meeting Room
March 15, 2018
10:00-12:00

- I. Welcome/Introductions
- II. Public Comment
- III. Consent Calendar
 - a. Financials and Minutes
- IV. Information Items
 - a. Boutique Hotel Project: Eric Munoz
 - b. Liaison Reports
 - c. Second Quarter TMD
 - d. John Lambeth/Annual Report
 - e. CEO Outlook Conference:
 - f. April board meeting: Mayor Weiss- informational/ City Staff -sales tax increase
- V. Action Items
 - a. Records of Retention Policy (John Lambeth)
 - b. TOT/TMD line item on statements
 - c. Strategic Planning
- VI. Adjournment of Board Meeting.
 - a. Next Meeting: Thursday, April 19 at MainStreet Oceanside

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify [CONTACT NAME] at [PHONE NUMBER] at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

EVENTS:

NSSA Southwest Conference Surf Open: March 17-18

Western Surfing Championship: March 24-25

Ironman Oceanside 70.3: April 7

Cal South (SC-Local): April 7-8, 21-22

ECNL SD Soccer (SD): April 19-22

Annual Oceanside Tourism Summit: May 16

Vision Statement: Oceanside is Southern California's most desired beach destination.

The Mission of *Visit Oceanside* is to unite our community's tourism businesses to generate visitor spending that will positively impact jobs, tax revenues, the coastal environment and the quality of life for the City of Oceanside.

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