AGENDA

Holiday Inn Oceanside Marina
February 15, 2018
10:00 a.m.- 12:00 p.m.

I. Welcome/Introductions
II. Consent Calendar
   a. Minutes
   b. Financials
III. Strategic Planning
   a. Guest Presenter: John Lambeth, Civitas
IV. Liaison Reports
V. Chairman’s Report
   a. Annual Tourism Summit set for May 16 at the Star Theatre
VI. Executive Report
VII. MISC/ Public Comment
VIII. Events
   a. OTC Meeting at Civic Center Library Rooms: February 27, 8:30 a.m.
   b. Surf Soccer: February 20-21 and 24-25
   c. Pan American Beach Handball Games: March 6-11
IX. Next Board Meeting: Thursday, March 15, 2018

Vision Statement: Oceanside is Southern California’s most desired beach destination.

The Mission of Visit Oceanside is to unite our community’s tourism businesses to generate visitor spending that will positively impact jobs, tax revenues, the coastal environment and the quality of life for the City of Oceanside.