AGENDA

Oceanside Museum of Art
November 16
10:00 a.m.- 12:00 p.m.

I. Welcome/Introductions
II. Barb Newton, President & CEO, CalTravel
III. Strategic Planning
   a. Vikram Sood, Managing Director, NuPala Hospitality Development and Management
IV. Consent Calendar
   a. Minutes
   b. Financials
V. Liaison Reports
VI. Chairman’s Report
   a. Board Holiday Gathering: Thursday, December 14 at Urge
   b. December Board Meeting: Dark
VII. Executive Report
   a. Cyclocross Event
VIII. MISC/ Public Comment
IX. Events
   a. Shop Local/Merry Makers Fair/Sip and Shop: November 25- December 22. Check calendar for details
   b. O’side Turkey Trot; November 23
   c. Surf Cup; November 24-26
   d. Oceanside Hustle 3d Lacrosse: December 1-3
   e. High School Classic: December 27-28
   f. GoJump Sky New Year’s Revolution: December 31
X. Next Board Meeting: Thursday, January 18, 2018

Vision Statement: Oceanside is Southern California's most desired beach destination.

The Mission of Visit Oceanside is to unite our community’s tourism businesses to generate visitor spending that will positively impact jobs, tax revenues, the coastal environment and the quality of life for the City of Oceanside.