



## **EVENT NOTIFICATION**

### **Sportfishing & Harbor Village Businesses**

**On Saturday, April 1st, 2017, the City of Oceanside & Visit Oceanside will co-host the IRONMAN 70.3 Oceanside.**

- **BOAT LAUNCH** will be closed starting Wednesday, March 29th at 1am thru Sat, April 1, at 11PM
- **North and South Strand:** Closed in both directions from 8a.m. to 4p.m.
- Please note that from 4am through 5pm the entrance into the Oceanside Harbor area will experience traffic delays and parking along South Harbor Drive will not be available
- Access into the Harbor is only from Oceanside Harbor Dr. N Pacific St will be closed to north bound traffic from Breakwater to the Harbor.
- **1AM to 11PM** no traffic allowed westbound on South Harbor Drive from the N Pacific St Bridge to Lot #12. Traffic will be diverted to head south on N Pacific St. Expect delays and slow moving as driving alongside the athletes biking and running.
- Traffic will flow as normal in North Harbor area, just expect delays entering/exiting.

During this time please enter from Harbor Drive and then turn left on Carmelo Dr to access parking Lot #1 which is located directly East of the Joe's Crab Shack on the east side of the train tracks. Patrons and staff can then access Harbor Cape Cod Village on foot via this public parking lot. Early Merchant parking will be marked off in this lot #1 & will require a pass from the event coordinators. The South parking area in this Lot will be secured for Merchant parking and parking passes will be delivered 1 week prior to race date. After 8:30AM, Lot #1 will be open to public use.

**Peak Congestion will occur between 7:30AM and 8:45AM and then from 10AM to noon. Access will be severely delayed during these times. Please try to enter or exit prior to 7AM or after Noon.**

The race will consist of a 1.2-mile swim in Oceanside Harbor, a 56-mile bike ride on Camp Pendleton, and a 13.1-mile run, which consists of a two-loop course through the coastal streets of Oceanside. Approximately 2500+ athletes will participate in the race and over 12,000 spectators are expected to view the event.

The swim will begin at 6:40 AM and will be completed by 9:10 AM. The Oceanside Harbor will be closed while the Del Mar Boat basin will remain open for vessels in distress during the swim portion of the event. The transition area of the event will be from the boat ramp & in Lots 11A & 11B. The first cyclist will hit the bike course at North Pacific and Harbor Drive at approximately 7:10 AM. Cyclists are expected to be on the bike course until approximately 1:30 PM. Runners will be on course until approximately 4:30pm & then teardown will happen at the boat ramp and parking lots 11A, 11B until 11pm on Saturday April 1, 2017.

This is a great opportunity to market Harbor Cap Cod Village's stores and restaurants. The IRONMAN 70.3 Oceanside provides every contestant with a goody bag with sponsor samples and product information. **You are welcome to provide a flier with information about your business that will be included in this bag.** Please contact Visit Oceanside at 800-350-7873 or [www.visitoceanside.org](http://www.visitoceanside.org).

The course maps can be found at [www.ironman.com/oceanside70.3](http://www.ironman.com/oceanside70.3). IRONMAN 70.3 Oceanside looks forward to the opportunity of working with the community of Oceanside to insure this wonderful event has a positive impact on its business owners and citizens.

*For add'l information or looking for volunteer opportunities, go to [www.ironman.com/oceanside70.3](http://www.ironman.com/oceanside70.3)*