



FOR IMMEDIATE RELEASE

RUN, WALK OR SAIL TO OCEANSIDE FOR COASTAL HOLIDAY FUN

Oceanside, Calif.- October 11, 2011- Oceanside, Calif. delights in the holiday spirit this season with a lineup of festive events for visitors of all ages. From a the scenic turkey trot along the beach and dazzling parade of lights at the harbor to an enchanting holiday concert and electric downtown holiday street fair, this relaxed beach town will be a buzz with yuletide activity all season long.

Thanksgiving Day Turkey Trot November 24, 2011, 7 a.m.

Oceanside's official kick off to the holiday season starts with the annual Pacific Marine Credit Union O'side Turkey Trot on Thanksgiving morning. Now in its 6th year, the event is a family affair that benefits Oceanside schools and charities. Races include a 5 Mile, 5K and a 1-mile kid's course. All courses provide scenic race routes along the Oceanside coastline. For more information, visit osideturkeytrot.com.

Oceanside Parade of Lights December 10, 2011, 6-9 p.m.

Fishing boats, sail boats, yachts, kayaks and dingys dress up in holiday swag and circle the Oceanside Harbor to enchant onlookers at the harbor, restaurants and beach. Many of the boats feature people dressed up like Santa waving to the crowd. One of the best viewing spots is along the side of the Oceanside Harbor near the fishing dock and police station. From this vantage point, you can see the parade twice. The concrete walkway that surrounds much of the harbor is also good for spectating the event. Harbor Village at North Harbor has shops, dining, and seating areas.

Holiday Sunset Market Thursdays in December, 5-9 p.m.

The Sunset Market kicks off the holiday season in style with the City of Oceanside's grand Christmas Tree Lighting ceremony on December 1 at 6:00 p.m. Santa will arrive on a fire engine and cookies and milk will be served. During all five Thursdays in December, shoppers at the Sunset Market will be treated to the Downtown Holiday Gift Market with hundreds of unusual and exotic gift ideas from around the world. The Certified Farmers Market section features farm fresh produce and floral items plus a myriad of gourmet food items to take home for holiday parties. Strolling carolers add to the merriment. Kids are delighted by pony rides, face painters and a jump house. Sunset Market is located in downtown Oceanside at Pier View Way.

For information, contact Main Street Oceanside at (760) 754-4512 or visit www.msoceanside.com.

**Holiday Jazz Concert, Oceanside Museum of Art
December 8, 2011, 7-9 p.m.**

333 Pacific restaurant in Oceanside has partnered with the Oceanside Museum of Art to present a dynamic jazz concert series featuring the region's top jazz musicians, paired with gourmet appetizers, desserts and specialty wines. The concert on December 8 will be holiday themed and feature a performance by Izzy Chait. Chait's critically-acclaimed debut album, *Once Upon A Time*, was widely applauded for his fresh spin on the style and sound of jazz classics, and is considered to be his "magnum opus." The event starts at 7 p.m. and admission is \$25 or \$20 for members of Oceanside Museum of Art. Call 760.435.3721 for reservations. Tickets can also be purchased at the door the night of the event.

About Oceanside

Centrally located in the heart of the beautiful Southern California coastline, Oceanside is considered the gateway city between metropolitan San Diego and Los Angeles. A classic Southern California beach town, Oceanside's central location offers visitors an ideal place to stay and experience California's casual spirit. With 3.5 miles of sandy beach, a quaint New England-style harbor, California's longest wooden pier and a stellar year-round climate, Oceanside is an ideal place for enjoying active pursuits including surfing, kayaking, boating, fishing, bike-riding and more. The city also boasts a number of important cultural attractions including Mission San Luis Rey (The King of Missions), the California Surf Museum and the Oceanside Museum of Art.

About Visit Oceanside

To assist with every aspect of your travel needs, Oceanside is home to one of the state's official California Welcome Centers and the Visit Oceanside Conference and Visitors Bureau. With just one stop, visitors can find local, regional and state maps, purchase discount tickets to major attractions, make hotel reservations or shop for the perfect California keepsake. The Visit Oceanside CVB/California Welcome Center Oceanside is conveniently located just off Interstate 5 at 928 North Coast Highway. For more information, please call (800)350-7873 or visit www.visitoceanside.org.

###

Media Contacts:

Shae Geary or Lori Kennedy

JLK Communications

Shae.geary@sbcglobal.net

Lori_kennedy@sbcglobal.net

760-815-8617