



**FOR IMMEDIATE RELEASE**

**DAY TRIP OCEANSIDE:  
NEW THINGS TO DISCOVER AT SAN DIEGO'S NORTH SHORE**

**Oceanside, Calif.- August 2011-** Whether you come by train, plane, car or bike, a visit to Oceanside is worth the stop- even if you only have a day. This classic, coastal surf town is in the midst of transformation with exciting new shops, restaurants and attractions that are upping the ante on coastal fun.

Here's what to discover on the next **Day Trip** to Oceanside:

**8:00 a.m. Petite Madeline Bakery and Café**

For a morning jolt and divine pastries, downtown's new Petite Madeline Bakery and Café is not to be missed. Locally owned and operated, the shop prepares all of its products from scratch using premium, natural ingredients. [www.petitemadelinebakery.com](http://www.petitemadelinebakery.com)

**9:00 a.m. California Surf Museum**

After filling up at Petite Madeline, wander across the street for a look at retro-surfing and skateboarding circa 1970's. The museum has debuted two new exhibits that capture the radical changes in surfing and skateboarding during late 60's and early 70's. Surf's "Transitional Thinking: A Short Story 1966-1972" and skate's "Skateboard Transitions 1965-1975" chronicle the changes in style, board design and culture for these two sports. [www.surfmuseum.org](http://www.surfmuseum.org)

**10:30 a.m. Oceanside Museum of Modern Art**

Transitions are also the theme of Oceanside's Museum of Modern Art's newest exhibit that showcases the exciting works of Francoise Gilot. Born in Paris in 1921, Francoise Gilot once dated Pablo Picasso and lived in La Jolla for many years with her husband Jonas Salk, polio vaccine pioneer. Inspired by the post WWII American art scene and interested in mythology and symbolism, Gilot's exhibit features over 40 works of art, including oil paintings, watercolors, gouaches, monotypes and original prints and explores the evolution of Gilot's unique abstract, symbolist style from the early 1960s to her more current work. The exhibit runs until November 13, 2011. [www.oma-online.org](http://www.oma-online.org)

### **12 p.m. Longboarder Café**

For lunch hit the Longboarder Café, a homegrown restaurant with a new location just a block from the beach on Mission Avenue. Offering both indoor and outdoor dining, the casual, friendly eatery has more than a dozen surfboards hanging from the walls and ceilings, as well as stained glass windows depicting images of surfing's iconic woody station wagons. The popular menu includes something for everyone from omelets and French toast to burgers, sandwiches and salads.

### **2 p.m. Bike the Coast**

There's no better place to work off all those calories than along the coastal bike trails of San Diego's only designated bike friendly community. Located beneath the Oceanside pier, Wheel Fun Rentals has a brand new fleet of beach cruisers, as well as surreys and other fun wheeled rentals. They also offer a new annual pass that guests can purchase for \$10.00 and get 50% off rentals for the year.

### **6 p.m. Sunset Paddle Out**

A new offering from Oceanside's Surf Camps USA is the Sunset Paddle Out. No surfing skills are required to enjoy this romantic activity and the splendor of the autumn season. Information at 760.889.8984.

### **8 p.m. The Flying Pig Pub and Kitchen**

Oceanside's newest gastropub, The Flying Pig, is steadily earning rave reviews including being named one of *San Diego Magazine's* Best of 2011. Owner/sommelier Roddy Browning and Chef Mario Moser have designed a venue and menu that celebrate everything pig. Favorites include Molasses-braised pork belly, bacon-studded mac n' cheese and an ice-cream sundae with candied pork belly on top. [www.flyingpigpubkitchen.com](http://www.flyingpigpubkitchen.com)

### **About Oceanside**

Centrally located in the heart of the beautiful Southern California coastline, Oceanside is considered the gateway city between metropolitan San Diego and Los Angeles. A classic Southern California beach town, Oceanside's central location offers visitors an ideal place to stay and experience California's casual spirit. With 3.5 miles of sandy beach, a quaint New England-style harbor, California's longest wooden pier and a stellar year-round climate, Oceanside is an ideal place for enjoying active pursuits including surfing, kayaking, boating, fishing, bike-riding and more. The city also boasts a number of important cultural attractions including Mission San Luis Rey (The King of Missions), the California Surf Museum and the Oceanside Museum of Art.

### **About Visit Oceanside**

To assist with every aspect of your travel needs, Oceanside is home to one of the state's official California Welcome Centers and the Visit Oceanside Conference and Visitors Bureau. With just one stop, visitors can find local, regional and state maps, purchase discount tickets to major attractions, make hotel reservations or shop for the perfect California keepsake. The Visit Oceanside CVB/California Welcome Center Oceanside is conveniently located just

off Interstate 5 at 928 North Coast Highway. For more information, please call (800)350-7873 or visit [www.visitocerside.org](http://www.visitocerside.org).

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