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EXCITING LINE-UP OF SUMMER AND FALL EVENTS SHOWCASE OCEANSIDE'S UNIQUE COASTAL CHARACTER

Pirates, Mariachi Bands and Surf Films Are All Part of the Fun

Oceanside, Calif.- July 5, 2011- From world class sporting and surf events, to refined evenings with artists and filmmakers, the excitement never stops in Oceanside, Calif. Throughout the summer and fall seasons, the city offers a wealth of popular events for community members and visitors that showcase both the city's natural beauty and unique cultural heritage. Details and more information on all of the following events can be found at www.visitoceanside.org.

Oceanside Museum of Art, July-October

In addition to its stellar exhibits that showcase the cultures of Southern California, Oceanside Museum of Art has an on-going calendar with events that appeal to every member of the family. Upcoming events include the Summer Soiree cocktail reception and art auction on July 23; Culinary Cinema Series combining a screening of the art-house movie Noodle with great food on August 4; Free Family Art Days on August 7 and October 2; 333's Jazz at the Museum on August 18; and a Halloween themed Art After Dark on October 28. More information: 760-435-3721 or www.oma-online.org

Jazz at the Beach, July 16 & September 25

Oceanside's outdoor beach amphitheater is the venue for KIFM smooth jazz radio's Jazz at the Beach concerts on July 16 and September 25. With the stunning Pacific Ocean as a backdrop, guests enjoy music from popular smooth jazz musicians such as Gerald Albright, Rick Braun and Peter White. More information: 619-443-6903

Monthly Historical Walks, July-September

The Oceanside Historical Society features Downtown History Walks on the second Saturday of each month beginning at 9:00 a.m. Participants meet Oceanside native and 101 historian John Daley at the Oceanside Civic Center for a walking tour of historic homes, buildings and sites including the famed Top Gun house, three Irving J. Gill buildings and the Oceanside pier

and bandstand. The walks are free and done at a leisurely pace. No reservations necessary. More information: 760-722-4786

Surf-Run-Swim, July-September

Known for its great surf, bike trials and other recreational amenities, Oceanside is a popular choice for top athletic events including:

- **Surftech RSP3, July 17:** A collection of events including a 5k Run, 1 mile run/walk, 1-mile open water swim and 3 or 6 mile paddleboard race. The event also includes a Sports and Fitness Expo featuring Live Music and great food. www.RSP3race.com
- **Longboard Surf Contest, August 12:** The 27th Annual Longboard Surf Contest and Festival has been combined with the 11th Annual Guy Takayama Pro Noseriding surfing contest. This year's event promises to provide the public with a wide variety of activities, booths and live music that the whole family can enjoy. www.oceansidelongboardsurfingclub.org
- **World Body Surfing Championships, August 20 & 21:** International and US body surfers compete at Oceanside Pier. www.worldbodysurfing.org
- **Tiki Swim, September 25:** The inaugural TIKI Swim takes athletes on a 2.4 mile swim from the Oceanside Pier to the Oceanside harbor. www.tikiswim.com

Oceanside Harbor Days, September 24 & 25

The Oceanside Chamber of Commerce presents the annual Oceanside Harbor Days on September 24 and 25 at the Oceanside Harbor. Visitors enjoy popular events including roaming pirates, trendy local bands, arts and craft exhibits, great food and fun activities for the entire family. The event is free to the public. A free shuttle service is available from the Oceanside Transit Center. More information: 760-722-1534 or www.OceansideHarborDays.com

California Surf Film Festival- October 13-16

The California Surf Museum presents the 4th annual California Surf Film Festival on October 13-16, 2011. This international event highlights surf culture through films, music, art, photography and interaction with surf professionals. Produced as a benefit for the California Surf Museum (CSM) in Oceanside, the film festival includes exciting and groundbreaking new surf films with many of the filmmakers in attendance. More information: 760-721-6876 or www.surfmuseum.org

Mission San Luis Rey's Annual Dia de los Muertos, October 30

Dia de los Muertos, or "Day of the Dead," is a Mexican cultural celebration that transforms Old Mission San Luis Rey, "King of the Missions," into an all-day community event on Sunday, October 30. The largest festival of its kind in San Diego County, the mission comes alive with entertainment at this free family-friendly event including mariachi bands, local ballet folklorico dancing groups, Aztec entertainers, elaborate alters and much more. Children enjoy interactive arts and crafts activities and an exciting mini-carnival. More information: 619-233-5008.

Bike the Coast/Taste the Coast- November 5

Bike the Coast is a community-based bicycle tour with four out-and-back routes all finishing at the Oceanside Pier. The coastal bike trails through the five North County Coastal Cities of

Oceanside, Carlsbad, Encinitas, Solana Beach and Del Mar are some of the most popular and beautiful bicycling routes in the country. At the finish of the bicycling event, the “Taste the Coast” exposition features fun, food and activities for family and friends. More information: <http://bikethecoast.eventmediainc.com>

About Oceanside

Centrally located in the heart of the beautiful Southern California coastline, Oceanside is considered the gateway city between metropolitan San Diego and Los Angeles. A classic Southern California beach town, Oceanside’s central location offers visitors an ideal place to stay and experience California’s casual spirit. With 3.5 miles of sandy beach, a quaint New England-style harbor, California’s longest wooden pier and a stellar year-round climate, Oceanside is an ideal place for enjoying active pursuits including surfing, kayaking, boating, fishing, bike-riding and more. The city also boasts a number of important cultural attractions including Mission San Luis Rey (The King of Missions), the California Surf Museum and the Oceanside Museum of Art.

About Visit Oceanside

To assist with every aspect of your travel needs, Oceanside is home to one of the state’s official California Welcome Centers and the Visit Oceanside Conference and Visitors Bureau. With just one stop, visitors can find local, regional and state maps, purchase discount tickets to major attractions, make hotel reservations or shop for the perfect California keepsake. The Visit Oceanside CVB/California Welcome Center Oceanside is conveniently located just off Interstate 5 at 928 North Coast Highway. For more information, please call (800)350-7873 or visit www.visitoceanside.org.

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